



14TH ROUND INC.

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14THRND.COM

Monday, September 22nd, 2025

Valued Partners of 14th Round,

As we approach the end of 2025, it's time to begin planning for the Chinese New Year (CNY) period. With strategic planning and early coordination, we can work together to minimize any supply chain disruptions and set you up for success in the new year. Your account manager will be reaching out directly to discuss your production and ordering needs.

Key milestone dates for CNY planning are outlined below:

October 31	November 14	January 28	February 9 - February 27	March 2 - March 26	March 29 - April 3
Final day to place orders for goods to depart China before CNY: - Battery Containing Hardware (All-In-One, Batteries) - Glass Packaging - Tin Packaging	Final day to place orders for goods to depart China before CNY: - Non-Battery Containing Hardware (Cartridges, Pods, Mouthpieces) - Printed Paper / Corrugate Packaging - Plastic Packaging	Workers begin to leave factories, reduced production.	Chinese New Year Celebration	Production gradually resumes	Production returns to full capacity
Deposit must be paid within 7 days of Purchase Order		Orders placed during this time will be produced after CNY Holiday			

To ensure seamless order processing of your CNY orders it is required that all outstanding balances are resolved. Any CNY specific orders placed after the dates outlined above will be scheduled on a first-come, first-served basis and are not guaranteed to ship prior to the CNY holiday. Your account manager will keep you informed with regular updates on order status and estimated pre- and post-CNY ship dates.

We anticipate increased demand across freight lanes and rising international shipping rates over the next 4–5 months due to holiday seasonality. By planning ahead and placing orders early, you can secure better rates, guaranteed capacity, and avoid potential delays.

If you are planning product launches in Spring—particularly for the 4/20 holiday—ensuring shipments are completed before the CNY closure will be essential for your success. Early coordination with your account manager will help guarantee timely launches.

Manufacturing Schedule

- 14th Round's manufacturing capacity will be reduced approximately ten days before the official holiday date
- There will be no manufacturing output between February 9th - 27th
- There will be a gradual return to full capacity following the CNY holiday

Extended Lead Times

- Due to the increased demand throughout our entire supply chain, please plan for the following lead times as we approach the Chinese New Year:
 - Non-battery hardware: 5 weeks
 - Battery hardware: 8 weeks
 - Paper and plastic packaging: 5 weeks
 - Tin or glass packaging: 8 weeks
- Note that hardware orders over 200,000 units require custom lead time quote
- Due to the gradual return of labor following the Chinese New Year, extended lead times may continue into the post-Chinese New Year period.

Don't hesitate to contact your Account Manager with any questions regarding your specific planning needs.

Ariel Wessling

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President, 14th Round

